KnowBe4

Human error. Conquered.

Security Awareness Training and Simulated Phishing Platform

Helps you manage the problem of **social engineering**

KnowBe4 Security Awareness Training

Old-school security awareness training doesn't hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.

Baseline Testing
We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.

Train Your Users
The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.
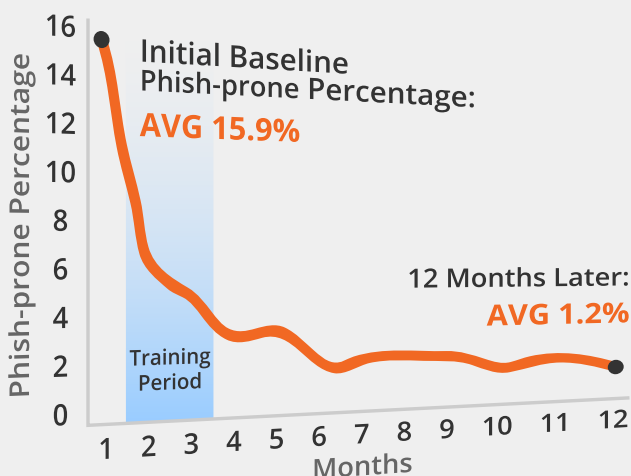
Phish Your Users
Best-in-class, fully automated simulated phishing attacks, hundreds of templates with unlimited usage, and community phishing templates.

See the Results
Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!


The System Really Works

After years of helping our customers train their employees to better manage the urgent IT security problems of social engineering, spear phishing and ransomware attacks, we decided to go back, and look at the actual numbers over a 12 month period.

We aggregated the numbers and the overall Phish-prone percentage **drops from an average of 15.9% to an amazing 1.2% in just 12 months**. The combination of web-based training and frequent simulated phishing attacks really works.

Initial Baseline
Phish-prone Percentage:
AVG 15.9%

Training Period

12 Months Later:
AVG 1.2%

Find out How **Effective** Our Security Awareness Training Is

KnowBe4 is the world's most popular integrated platform for awareness training combined with simulated phishing attacks. Join our more than 10,000 customers to manage the continuing problem of social engineering.
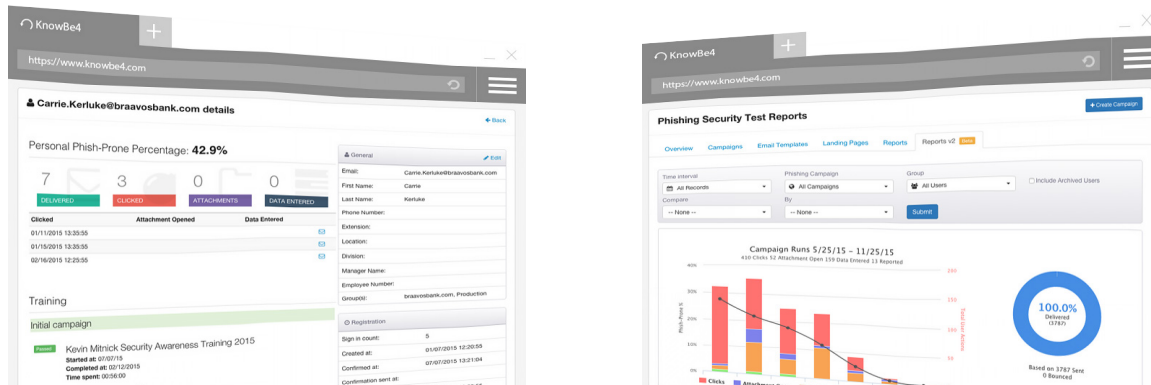
KnowBe4 Security Awareness Training Features

Unlimited Use
We offer three Training Access Levels, giving you access to our content library of 300+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. No artificial license ceilings and 10% overage allowance. Powerful new features added regularly.

Custom Phishing Templates
Apart from the hundreds of easy-to-use existing templates, you can customize scenarios based on personal information, creating targeted spear phishing campaigns, which replace fields with personalized data. **Phishing Reply Tracking** allows you to track if a user replies to a simulated phishing email and can capture the information sent in the reply.

Simulated Attachments
Your customized Phishing Templates can also include simulated attachments in the following formats: Word, Excel, PowerPoint and PDF, (also zipped versions of these files).

Custom Landing Pages
Each Phishing Email Template can also have its own Custom Landing Page, which allows for point-of-failure education and landing pages that specifically phish for sensitive information.

User Management
KnowBe4's **Active Directory Integration** allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes.

Automated Security Awareness Program (ASAP)
ASAP is a revolutionary new tool for IT professionals, which allows you to create a customized Security Awareness Program for your organization that will help you to implement all the steps needed to create a fully mature training program in just a few minutes!

Social Engineering Indicators
Patent-pending technology, turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

EZXploit™
This patent-pending functionality allows you to do an internal, fully automated "human pentest" at a fraction of the cost to do this manually. EZXploit takes your simulated phishing attacks to the next level.

Phish Alert Button
KnowBe4's Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user's inbox to prevent future exposure. All with just one click!

Detailed Reporting
You'll see reporting for phishing campaigns as well as a general overview of your last 5 campaigns, and you can drill-down into one-time and recurring campaigns for more detail.

Get Your Free Phishing Security Test!
Find out what percentage of your employees are Phish-prone
www.KnowBe4.com/PST